

ORDER



Orders
Order / Rev: 364119
Alt Order #: 06865980
Product Desc: STEVEN HORSFORD/DCCC
Estimate: 2167
Flight Dates: 10/20/12 - 10/22/12
Original Date / Rev: 10/19/12 / 10/19/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Horsford/Congress
Demographic: A35+
Product Codes: PL Other
Priority: P-01
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	43	\$30,730.00	\$26,120.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	43	\$30,730.00	\$26,120.50	0.00
Totals	43	\$30,730.00	\$26,120.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	24%	\$30,730.00
Market	100%	\$128,041.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	23%	\$29,449.58
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	19%	\$24,327.92
KTUD	0%	\$0.00
KVMY	8%	\$10,243.33
KVVU	23%	\$29,449.58
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$3,841.25

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/22/12	10/22/12	M-F 6-7am Action News	CM	M-F 6-7a	M-----	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00

KTNV - Las Vegas

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	10/22/12	10/22/12	430x News Early Edition Action News 430x-5x	CM	Sun-Thur 430x-5x M-----	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
EARLY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$75.00		0.00			
E 14	KTNV	10/22/12	10/22/12	M-F 5-6am Action News	CM	M-F 5-6a M-----	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00
5AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$175.00		0.00			
E 15	KTNV	10/22/12	10/22/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a M-----	:30	2	\$275.00	P-01	0.00	NM	2	\$550.00
THE MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$275.00		0.00			
E 16	KTNV	10/22/12	10/22/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00		0.00			
E 17	KTNV	10/22/12	10/22/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p M-----	:30	2	\$375.00	P-01	0.00	NM	2	\$750.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$375.00		0.00			
E 18	KTNV	10/22/12	10/22/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M-----	:30	1	\$275.00	P-01	0.00	NM	1	\$275.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$275.00		0.00			
E 19	KTNV	10/22/12	10/22/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
AFTERNOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$350.00		0.00			
E 20	KTNV	10/22/12	10/22/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p M-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,000.00		0.00			
E 21	KTNV	10/22/12	10/22/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$900.00		0.00			
E 22	KTNV	10/22/12	10/22/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a M-----	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
JIMMY KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$300.00		0.00			
E 23	KTNV	10/22/12	10/22/12	M-Sun 1a-4:59am Overnights	CM	M-Su 1a-4:59a M----- (1:05 XM-2:05 XM)	:30	1	\$55.00	P-01	0.00	NM	1	\$55.00
WE THE PEOPLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$55.00		0.00			
E 24	KTNV	10/20/12	10/20/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News -----S-	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
SATURDAY EARLY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$250.00		0.00			
E 25	KTNV	10/20/12	10/20/12		CM	Sat 6a-7a -----S-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00

KTNV - Las Vegas